



NORTH INDIA

BIGGEST **EDUCATION FAIR 2025**

will have **10,000**
Students get together

Under Graduates and Graduates On
Common Platform

 **Mandi (H.P.)**

SAVE
THE DATE

26th-27th
APRIL - 2025 (Sat-Sun)

 11:00 AM - 5:00 PM

SCAN TO REGISTER

 Call Us For Registration
9780681004

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 www.edufestindia.com



ABOUT EDUFEST 2025

Edufest India 2025 is North India's premier and largest education and career fair, set to take place in the picturesque locations of Mandi, Himachal Pradesh. With a focus on connecting aspiring students with leading educational institutions, Edufest India aims to provide a comprehensive platform for students to explore post-secondary and postgraduate opportunities, and for institutions to engage with the brightest minds across the region.

The event will feature a diverse range of educational sectors, including Medical, Engineering, Pharmacy, Hotel Management, IT, ITES, Professional Education, and more. Edufest India 2025 is the ideal setting for institutions to meet high-potential candidates, establish a strong regional presence, and position themselves as leaders in the competitive education space.

The fair will offer a blend of interactive exhibits, informative sessions, and direct engagement opportunities. Students and their families will gain access to valuable information and resources to make informed decisions about their academic and career paths. For educational institutions, it is the perfect opportunity to recruit talented students, promote their courses, and enhance their visibility in a market with immense educational potential.

Why to Participate EDUFEST 2025?



Interactive Platform

An excellent platform to interact face-to-face with thousands of Students who wish to pursue higher education in India.



Highly Cost Effective Medium

Highly cost effective and strong marketing platform for educational institutions to connect with a large section of target audience.



Spot Enrollments & Admission

At the fair, conduct on the spot students enrollments & offer admission to the deserving candidates converting enquiries and leads.



Brand Building Medium

Enhance the brand of your institutions by showcasing the strengths & uniqueness of your institutions.



Press & Electronic Media Coverage

Opportunity for your institutions to interact with the leading national press & electronic media during the event.

QUICK FACTS



500+

Sr. Sec. Schools



350+

Colleges/Universities



10,000+

Students



82.80%

Literacy Rate



ABOUT HIMACHAL

Himachal Pradesh has emerged as the third best State in terms of over-all development and performance. The state has been adjudged number one State in Primary Education and teacher-student ratio. Himachal Pradesh has witnessed literacy revolution as we are second only to Kerala in literacy. The State has about 17,000 educational institutes, including three Universities, two Medical Colleges, one Engineering College in the Government Sector and a number of technical, professional and other educational institutions. The literacy percentage of the State according to 2011 Census is 83.78. The State Governments emphasis now is to ensure qualitative improvement in the education besides need based expansion. Sarva Siksha Abhiyan an ambitious project worth Rs.532 crore is being evolved with the main objective of achieving universalisation of elementary education with the sole aim to spread the light of knowledge to every nook and corner of the State.



Geographical area

55,673 sq km



Capital

Shimla



Administrative districts (number)

12



Geographical area

55,673 sq km



Economic growth rate

6.2 percent in FY 14 **



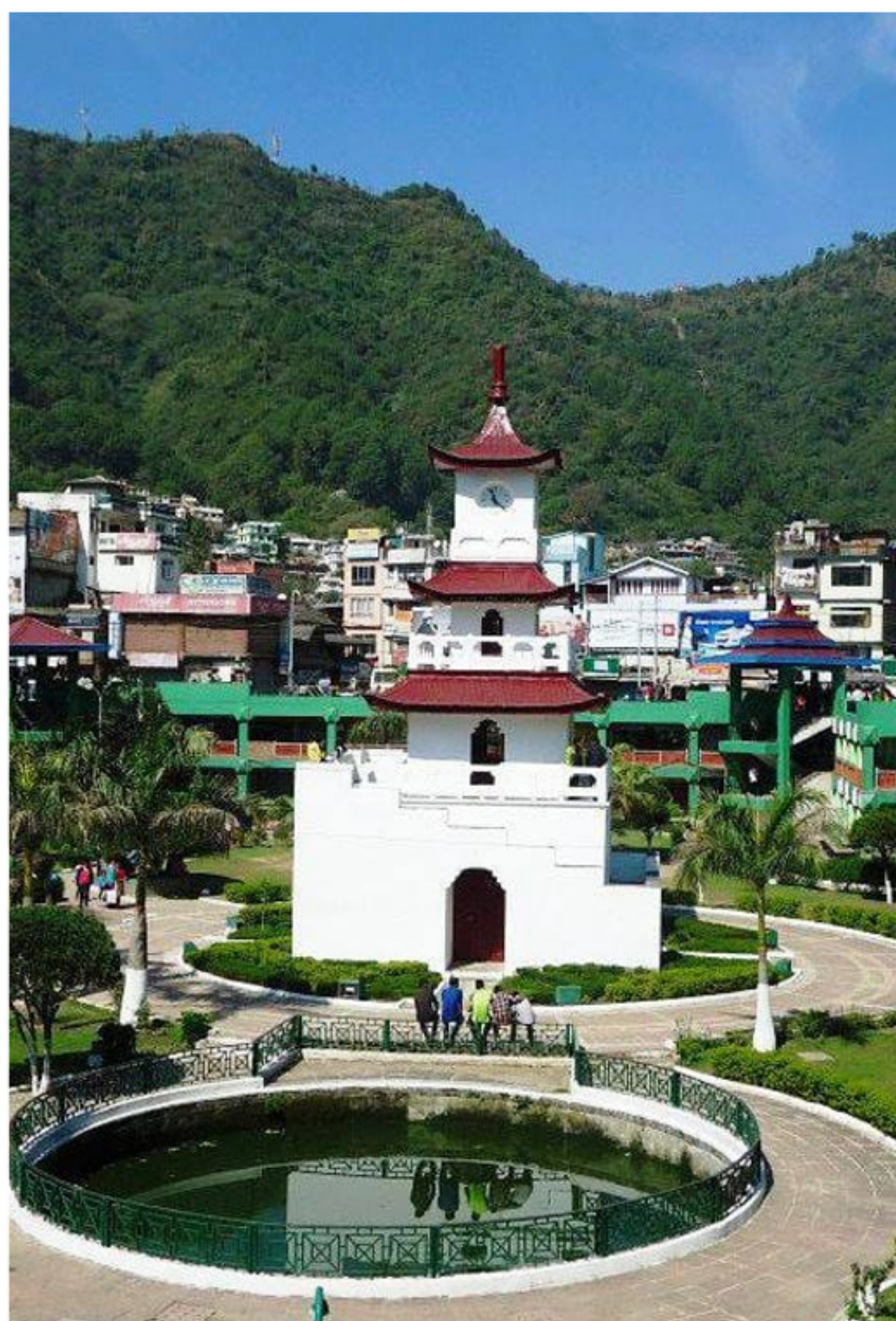
Population

6.9 million



Population density

123 per sq km



ABOUT MANDI

Not much is known about the early history prior to the formation of Suket in 765 AD. The area had been under the control of Ranas or Thakurs. The only place that has an early mention in literature is Rewalsar and it is mentioned in the Skanda Purana as a sacred place of pilgrimage. Karnpur, a small village is said to have been founded by Karan, a hero of the Mahabharata.

A temple at Gumma points to the locality where the Pandavas sheltered themselves when the attempt to burn them down failed. Beyond this not much of the erstwhile state's existence can be found in classical literature. According to the Tibetan tradition, Padam Sambhav (750-800 AD), the great Buddhist Patriarch, who was summoned by king Tisong-De-Tsen of Tibet for preaching Buddhism, hailed from Zahor, which represents the country round about Rewalsar. On the basis of this it is concluded that Mandi must have been a great place of Buddhist learning about this time.

EXHIBITOR PROFILE

Core Exhibitors:

- Universities, Institutions, Colleges & Schools Promoting Quality Education.
- Education Chambers, Councils & Associations Promoting Education.
- Embassies, High Commissions, Consulates & Trade Missions.
- Language Schools, Summer Schools & eLearning Platforms.
- Training Institutions for GRE, GMAT, SAT, IELTS, TOEFL etc.
- Authorised Education Representatives of Institutions.

Support Exhibitors:

- Institutions Promoting Education Loans for Students.
- Education Magazines, Journals & Publications.
- Online Education Portals & Counselors



VISITOR PROFILE

- School, College and University Students looking for Study Options.
- Parents, Guardians and Teachers of Aspiring Students looking for UG / PG Options.
- Chancellors, Vice-Chancellors, Principals, Deans and Directors of Leading Institutions.
- Working Professionals looking for further Education.
- Technical People looking for Training Abroad.
- Government Officials and Professionals in the Education Ecosystem.
- Media Personals from National and International Media Houses.



PLATINUM PACKAGE

₹2,49,000/- (+ 18% GST)

- ✓ Stall Size: 8 sq. meters
- ✓ 4 Tables, 8 Chairs
- ✓ 4 Power Sockets
- ✓ Logo display in publicity material
- ✓ Branding at the registration backdrop

Note: Stalls booking is on a first-come, first-serve basis.



GOLD PACKAGE

₹1,99,000/- (+ 18% GST)

- ✓ Stall Size: 6 sq. meters
- ✓ 2 Tables, 4 Chairs
- ✓ 1 Power Socket
- ✓ Logo on event backdrop

Note: Stalls booking is on a first-come, first-serve basis.



SILVER PACKAGE

₹1,49,000/- (+ 18% GST)

- ✓ Stall Size: 4 sq. meters
- ✓ 1 Table, 2 Chairs
- ✓ 1 Power Socket

Note: Stalls booking is on a first-come, first-serve basis.

Explore Careers and make informed decisions
Free counselling from Top College/University Delegates

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TECHNOLOGY PARTNER



MEDIA PARTNER



CONTACT US



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✉ info@edufestindia.com

🌐 www.edufestindia.com

Event Address

📍 Padal Ground Mandi

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